



FOR IMMEDIATE RELEASE

Community Art Contest. Celebrating Art, Community and Volunteerism!

Guelph, Ontario | January 25, 2022 |

Through the support of the [Here to Help team](#), PIN – The People and Information Network is pleased to share a unique initiative to showcase the time and talent of local artists, photographers and volunteers.

“Art positively contributes to communities” says Kim Cusimano, executive director at PIN, “art brings people together, provides opportunity for conversations, creates a sense of belonging, brings joy and reflects the values of the community. Volunteerism does this as well.”

The Community Art Contest seeks to engage with community through artistic medium infusing the winning art into National Volunteer Week Awards that appreciates volunteers. The Instagram contest invites the local community to submit art or photographs that 'embodies community'. Entries are welcome between February 1 – 15 with community voting February 19 – March 6.

“The winning submission” says Cusimano, “will be developed into a small, framed print and presented to Volunteer Award winners at PIN’s virtual ‘Time to Give’ event on April 29, 2022. We believe this opportunity shines a light on the gifts of local art, photography and the efforts of volunteers; to receive an award that embodies community from a local artist or photographer has a deeper community meaning.”

Winning entry receives \$500 and promotion of their artistry through PIN and it’s ‘Time to Give’ National Volunteer Week celebrations April 24 – 30, 2022. To submit, tag [@PINnetworkGW](#) and use #PINHereToHelp. For individuals who do not use Instagram, their entry can be submitted by email to info@PINnetwork.ca and those entries will be shared by PIN via Instagram for the voting portion.

Artists, photographers and supporters are invited to join in to spread the word and engage on social media through tagging other artists, share with other artists, art and photography organizations and business. “Learning about local artists, promoting and viewing art through this online engagement is joyful and connects our community together” says Cusimano.

Learn more about the Community Art Contest at PINnetwork.ca

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PIN, The People and Information Network

We provide connections and leadership in Guelph and Wellington County to support the development of individuals and organizations. We help people navigate essential community services, provide a hub for volunteer opportunities and engagement, and enable best practices and continuous learning for professionals in the non-profit sector. **PINnetwork.ca**

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