



Corporate Consultative Services

What is Employer Supported Volunteerism?

Employer-Supported Volunteering (ESV) is any activity undertaken by an employer to encourage and support the volunteering of their employees in the community. Employers provide time, meeting space, infrastructure and support for their employees to volunteer where they live and work.

Employer-Supported Volunteering is typically one component of a corporate social responsibility strategy and ESV can be aligned with an employer's Human Resources objectives, such as employee recruitment, retention and professional development.

As a leader in the not for profit sector, we believe in the value of volunteering and the impact for individuals, community and business.

Providing vital expertise, we can help you establish and grow a valuable corporate volunteer engagement strategy. Through our extensive knowledge of community information and volunteer opportunities, trends and best practices, we can curate and tailor meaningful engagement.

What could that look like?

- Research, recommend and review your current ESV practices
- Develop policy and programs to support Employer Supported Volunteerism
- Provide tools, training, strategies and stakeholder engagement
- Coordinate participation in the Young Professionals On Board Program
- Organize corporate volunteer group experiences

Your investment creates a culture of giving and connection to community through a shared sense of purpose. Research indicates employees and consumers are seeking companies who understand, support and invest in corporate volunteering.

PIN is your local resource to developing your ESV investment and engaging team members in voluntary action.

For every employee who participates in a volunteer program, more than \$2,400 of value is generated by improving employee engagement. This is created by decreasing turnover costs and improving employee performance. - Volunteer Canada